

KEY HIGHLIGHTS



20+ Custom Events



10k+ Delegates & Leaders Attended



10+ Sectors & Industries Focussed



Formed meaningful partnerships

Our Portfolio

NEWS & GOVERNANCE

HEALTH

ENTERTAINMENT & LIFESTYLE

TECH & AUTO

BUSINESS | FINANCE | MSMS

WOMEN & LIFESTYLE

EDUCATION

1st Edition



Campaign Reach: 150 MN +

Attendees: 1000+ Speakers: 100+

Cities: 5

We embarked on a transformative journey through the heartland of Uttar Pradesh with UP Samvaad—a visionary project dedicated to spotlighting the state's developing sectors and the trailblazing individuals shaping its future. From bustling industries to innovative entrepreneurs.

Up Samvaad serves as a dynamic platform for networking, collaboration, and community-building across sectors. Help make connections with likeminded individuals, exchange ideas, and foster partnerships that transcend boundaries and propel Uttar Pradesh toward a brighter tomorrow.

Cities covered in this edition: Ayodhya, Mathura, Lucknow, Varanasi, Saharanpur







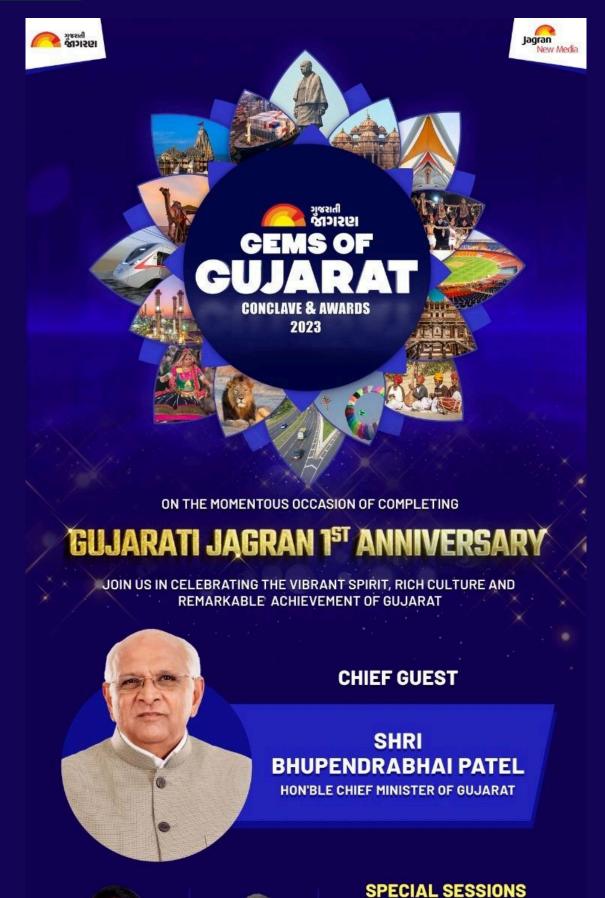




नए भारत का नया उत्तर प्रदेश शिक्षा का हाल, कल आज और कल



NEWS 1st Edition











Unlocking Gujarat's Potential: A Celebration of Development in Emerging Sectors!

The event delve into the dynamic developments unfolding across Gujarat's diverse sectors, from technology and infrastructure to healthcare and education.

Our aim is to take this IP to more cities and recognise the emerging sectors and create communities and pave path for growth.











Campaign Reach: 85 MN +

Attendees: 500+

Awards 25+

TECH & AUTO

INDIA'S BIGGEST TECH & AUTO AWARD
IS BACK IN ACTION





IT'S BIGGER, BOLDER AND MORE EXTRAORDINARY THAN EVER BEFORE.

THE 5TH EDITION PROMISES TO BE AN UNFORGETTABLE EVENING FILLED
WITH INSPIRATION AND RECOGNITION OF THE GROUNDBREAKING
STRIDES MADE IN 2023



IN THE PRESENCE OF

GUEST OF HONOR

SHRI RAJEEV
CHANDRASEKHAR

HON'BLE UNION MINISTER OF STATE FOR SKILL DEVELOPMENT AND ENTREPRENEURSHIP, ELECTRONICS AND INFORMATION TECHNOLOGY

SPECIAL GUEST

MR NARAIN KARTHIKEYAN

INDIA'S FIRST FORMULA ONE DRIVER FOUNDER DRIVEX & NK RACING ACADEMY



Our flagship event is dedicated to empowering and celebrating innovators in the tech and automobile industries. By fostering technological advancement, we aim to inspire the next generation of pioneers. This event is the cornerstone of our efforts, bringing change and motivating innovators in these sectors.





The EV Conclave focuses on leaders and innovators in the electric vehicle industry, exploring trends and technologies shaping transportation's future. It acts as an opportunity to connect with experts, dive into trends, challenges, and opportunities in the EV world, covering topics from electrification strategies to charging infrastructure. Get insights to stay ahead of the curve.



Campaign Reach: 100 MN +

Attendees: 400+ Awards 50+







CO-POWERED BY:



The Digital Bharat event aims to showcase initiatives and vision of changemakers. It's a platform to amplify efforts, share best practices, and foster collaboration. By uniting thought leaders, policymakers, entrepreneurs, and technologists, we can propel India's digital evolution to new heights.





INITIATIVE : ONLINE RELIFESTRIBUTION B





Campaign Reach: 100 MN +

Attendees: 400+ Awards 50+





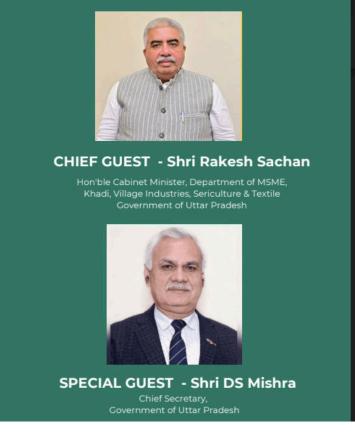
The Jagran Badlav MSME Conclave focuses on the growth strategies crucial for Micro, Small, and Medium Enterprises (MSMEs) in today's dynamic business landscape. Emphasizing sustainable manufacturing and leveraging technological trends, the event aims to facilitate seamless integration for the prosperity of MSMEs.











Campaign Reach: 500 MN +

Attendees: 1500+ Speakers: 100+ Awards 50+

योगी आदित्यनाथ



स्रोक भवन, सद्यवक - 226001

Report 2 1 1 AUG 2017-

संदेश

मुझे यह जानकर अत्यन्त प्रसन्नता की अनुमृति हो रही है कि जागरण प्रकाशन लिमिटेड की डिजिटल विंग जागरण न्यू मीडिया द्वारा दिनांक 02 अगस्त, 2023 को लखनऊ में 'जागरण बदलाव-द एम0एस0एम0ई0 कॉन्क्लेब का आयोजन किया जा रहा है।

उत्तर प्रदेश की अर्थव्यवरूपा में एम०एस०एम०ई० इकाइयों की महत्वपूर्ण भूमिका है। राज्य के तीव्र औद्योगिक विकास तथा रोजगार सूजन में एम०एस०एम०ई० इकाइयों का उल्लेखनीय योगदान है। इसके दृष्टिगत राज्य सरकार सूक्ष्म, लघु एवं मध्यम उद्यम को निरन्तर प्रोत्साहित कर रही है। राज्य सरकार द्वारा प्रदेश के औद्योगिक विकास के लिए उद्यमियों व निवेशकों को अनेक सुविधाएं प्रदान की जा रही है, जिसके उल्लाहजनक परिणाम प्रान्त हो रहे हैं।

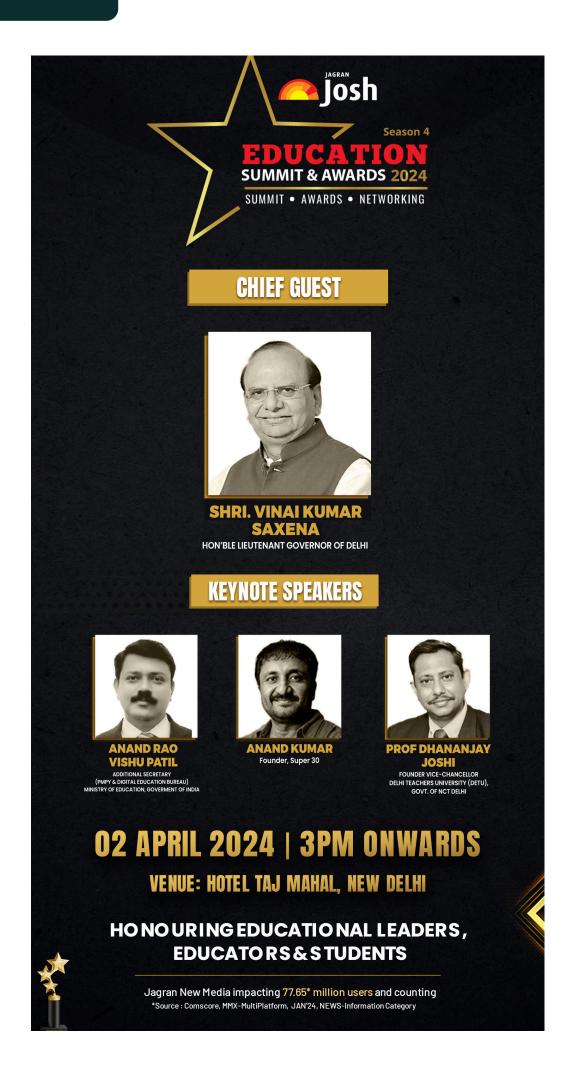
जलर प्रदेश में परम्परागत उद्यम के लिए असीम सम्मावनाएं है। इसको दृष्टिगत राज्य सरकार द्वारा एक जनपद, एक जल्पाद' (ओठडीठओठपीठ) योजना संचालित की जा रही है। इस अभिनव योजना के माध्यम से प्रदेश के सभी 75 जिलों के पारम्परिक जल्पादों को वैश्विक पहचान मिल रही है। इस प्रकार राज्य सरकार द्वारा परम्परा एवं आधुनिकता का समावेश करते हुए प्रदेश का औद्योगिक परिदश्य सुद्ध किया जा रहा है।

मुझे आशा है कि 'जागरण बदलाव-द एम०एस०एम०ई० कॉन्क्लेव' में एम०एस०एम०ई० सेवटर के विकास के सम्बन्ध में सार्थक विधार-विमर्श किया जाएगा।

आयोजन की राफलता हेतु मेरी हार्दिक शुभकामनाएं।

(योगी आदित्यनाय)

A message shared by the CM of Uttar Pradesh, Shri Yogi Adityanath



Education Awards & Conclave celebrates excellence and innovation in education – where the pursuit of knowledge is honored, and the dedication to shaping future leaders is recognized. With this IP, we embarked on a journey to inspire, empower, and transform. let us remember that education is the cornerstone of progress, and together, we stand at the forefront of shaping a brighter future for generations to come."











Campaign Reach: 500 MN +

Attendees: 1500+ Speakers: 100+ Awards: 200+



These HZ Womenpreneur awards honor and celebrate the achievements of women leaders across various business categories, highlighting their remarkable contributions to the entrepreneurial landscape. From startups to established enterprises, we shine a spotlight on those who have excelled in their fields and inspire others to follow in their footsteps.











Campaign Reach: 150 MN +

Attendees: 600+ Speakers: 100+ Awards 100+







The Health Care Hero Awards event celebrates individuals who merge the art of healing with the power of technology, shaping a future where health, technology, and humanity intertwine for a healthier world. OnlyMyHealth's initiative stands at the forefront of this change, fostering innovation and collaboration to drive positive transformations in healthcare. Originating during the pandemic, we began by honoring the heroes of the pandemic for their exceptional work, and now, we continue to inspire others to join the movement towards a better future for all.





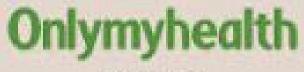




Campaign Reach: 300 MN +

Attendees: 1500+ Speakers: 100+ Awards 200+





PRESENTS





Guest of Honour

Smt. Atishi

Hon'ble Cabinet Minister, Education, Higher Education, Technical Training & Education, PWD, Power, Revenue, Planning, Finance, Women & Child Development, Art, Culture & Languages, Tourism & Public Relations, Vialance & Services, Government of NCT of Delhi

Join us LIVE to learn, share, and inspire actionable change!

The Poshan event is dedicated to promoting wellness and holistic well-being, with a special emphasis on Nutrition. This edition was launched during the World Nutrition week to shed light on the crucial importance of nourishing and fostering holistic well-being from an early age, as part of our ongoing commitment to promoting healthier lives.









Campaign Reach: 100 MN +

Attendees: 300+ Speakers: 50+ Awards 50+



Jagran Infleuncer & Creator Awards, the 1st edition was introduced to recognise the cutting-edge content creators and influencers, who are transforming the landscape of digital influence.

We felicitated 100+ influencers across various domains, highlighting the diversity and talent with 50+ categories.

The event was attended by 300+ influential personalities and leaders from across various domains.

We garnered impactful traction opositiv across social and digital platforms of all our products, such as HZ, OMH & jagran english.

This event has set a new benchmark, not only for us but also for the entire industry. The feedback and recognition we have received have been overwhelmingly positive.





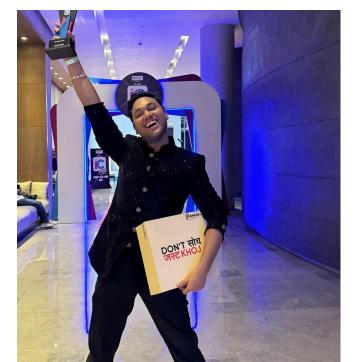
















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डिजिटल दुनिया के इन्फ़्लुएंसर हुए सम्मानित









द लीजेंड फ़िटनेस इन्फ़्लुएंसर **यास्मीन कराचीवाला**

द लीजेंड ऑटो इन्फ़्लुएंसर **रचित हिरानी** द लीजेंड कुलिनरी इन्फ़्लुएंसर **सारांश गोयला**

द लीजेंड टेक इन्फ़्लुएंसर [एडिटर चॉइस] गौरव चौधरी (टेक्निकल गुरुजी) द लीजेंडरी शेफ इन्फ़्लुएंसर **अमृता रायचंद**

द लीजेंड टेक इन्फ़्लुएंसर राजीव मखनी

Campaign Reach: 250 MN +

Attendees: 1000+ Speakers: 50+ Awards: 150+

THANK YOU



