

Digital wing of Jagran Prakashan Limited



Building New age media, beyond digital.

India's leading media and communications group with its interests spanning across
Print, OOH, Activations, Radio and Digital

Discover Now

Get Started



We reach to more than 100 million + users, have we reached you?



Jagran New Media is the digital heart of Jagran Prakashan Limited, a prominent communications and media group. We are here to inform and educate about various aspects of life, incorporating entertainment as needed.

Uttar Pradesh

10 Million +

Bihar, Chattisgarh and Jharkhand

8 Million +

Maharashtra and Goa

8 Million +

Tamil Nadu

7.1 Million +

Karnataka

5.6 Million +

West Bengal, Sikkim, Odisha

4.5 Million +

Delhi

4 Million +

Andhra Pradesh & Telangana

1.4 Million +



[Next Here](#)

Our Journey since' 08



Jagran connects with **more than 100 million users** with content in Hindi, English, Marathi, Gujarati & Punjabi. We successfully dominate across the key states i.e Andhra Pradesh, Telangana, Delhi, West Bengal, Sikkim, Odisha, Karnataka, Tamil Nadu, Maharashtra and Goa.

Our massive social presence is as follows:

32+ Million on  +  +  +  +  Channels
270+ Million video views with 15+ Mn followers 



Constellation Of Distinct Audience Clusters

01

Herzindagi.com

No.1 Website for
Women Lifestyle Digital
Magazine
13.8 Mn unique users

02

Onlymyhealth

No.1 Health
Content Website
16.4 Mn unique users

03

 **जागरण**
jagran.com

Jagran.com is a leading Hindi
news and information portal
53.2 Mn unique users

04

 **THE DAILY Jagran**

Credible and unbiased news in
English
6.6 Mn unique users

05

 **JAGRAN Josh**

No.1 website in
Education & Youth
24.8 Mn unique users

06

 **Jagran hitech**

Leading social portal in Tech
information
1 Mn followers on Instagram
1.63 Mn followers on Youtube

07

 **जागरण बिज़नेस**

Offers access to financial
experts and actionable stories
2.26 Mn unique users

08

 **मराठी जागरण**

Designed to cater to the
unique interests and needs of
Marathi readers
2.7 lakh + unique users

09

 **ગુજરાતી જાગરણ**

The fastest growing Gujarati
news website
3.8 Mn unique users



Avg. Time Spent

2.5 Minutes



Page View

22 Million



NO.1

Website for Women Lifestyle



Languages

ATS - English 1.5 min, Hindi 1.6 min



Users

14* Million



[Home](#)

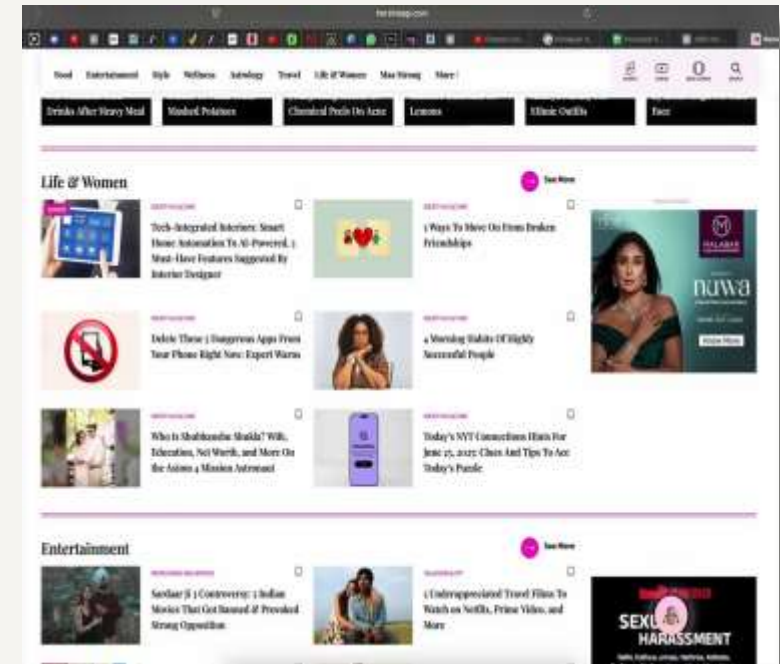
[About](#)

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Herzindagi.com

A wholesome destination for today's women.

Her Zindagi is a Hinglish platform that empowers women through meaningful content and community. With a 63% female audience, it caters to the evolving interests of today's modern, socially-aware women.



Onlymyhealth

OnlyMyHealth.com is a comprehensive health and wellness website that provides information on various health topics, including lifestyle tips, medical breakthroughs, and personal wellness journeys. It offers content in Hindi, English, and Tamil, and is known for its expert-driven information and resources.

Avg. Time Spent

2.8 Minutes

Page View

20 Million

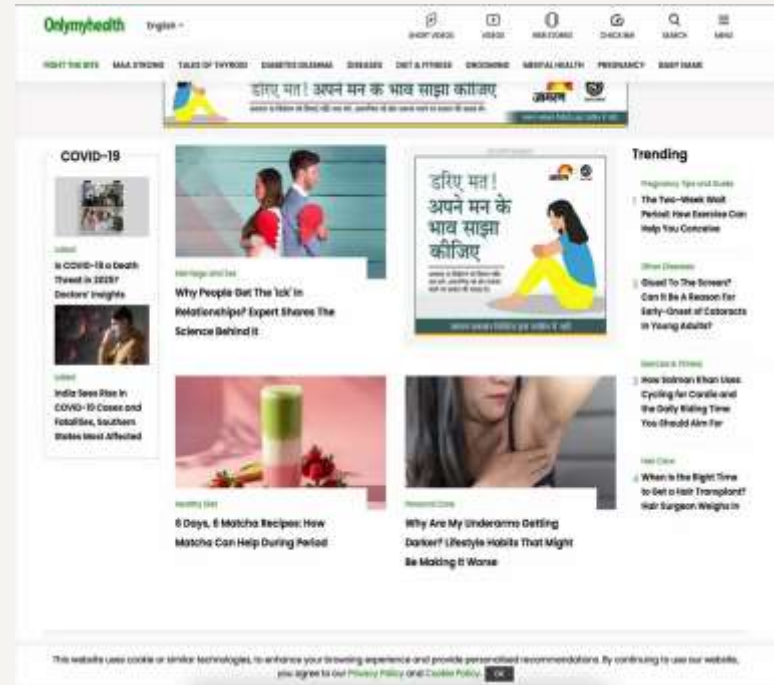
Content verified by health experts ensuring accuracy and credibility.

Users

16.4 Million

Languages

ATS - Hindi 1 min*, English 1 min*





जागरण

jagran.com

A dynamic digital news hub delivering national, global, and hyperlocal stories plus the latest in politics, business, tech, and entertainment. Designed to elevate user experience and redefine the Hindi news space online.



Avg. Time Spent

5.5 Minutes



Page View

149 Million



Content Strength

Top 10 News site



Users

53.2 Million



Languages

ATS - Hindi 5.5 min +, English 2.5 min*,
Punjabi 4.3 min*, Gujarati 4.2 min*





THE DAILY Jagran

India's Leading English News Website with 6.2 million users (Comscore MMX Multi-Platform-Top 10, News/Information Publishers; Mar'25) English.jagran.com is the English news portal of Jagran New Media, which caters to the needs of English digital readers for credible and unbiased news, and exclusive news stories across



Avg. Time Spent

2.5 Minutes



Page View

14 Million



India's Leading English News Website with 6.6 million users



Users

6.6 Million +



Languages

English





Jagran Josh is an Indian website that provides information related to education, jobs and competitive exams . This website provides education news, exam updates, government jobs, career guidance and study material for preparation of competitive exams. It is especially useful for students and job seekers.



Avg. Time Spent

4.2 Minutes



Page View

108 Million



No. 1

Website in Education & Career



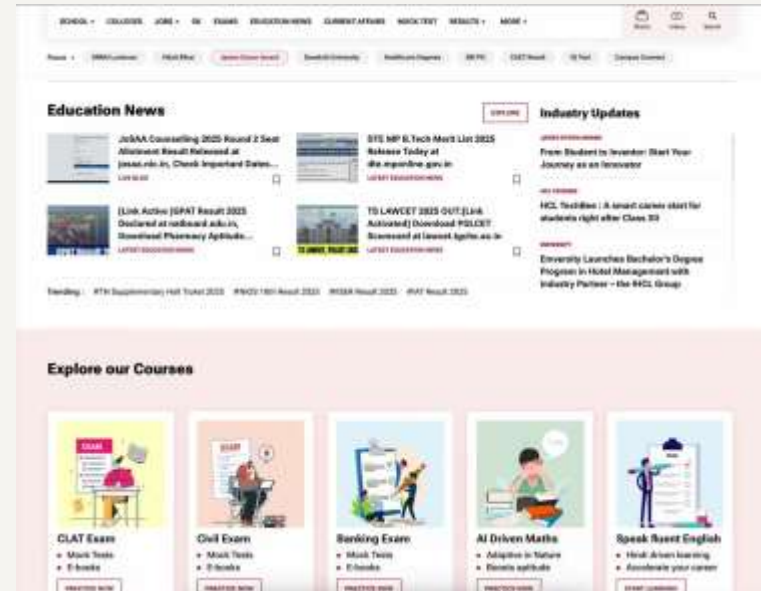
Users

24.8 Million



Languages

English & Hindi





Watch Time

6 Million +



Subscribers

1.6 Million +



Highest Video
views

66 Million +



Youtube Views

516.7 Million

Source: Instagram Analytics | - May'25

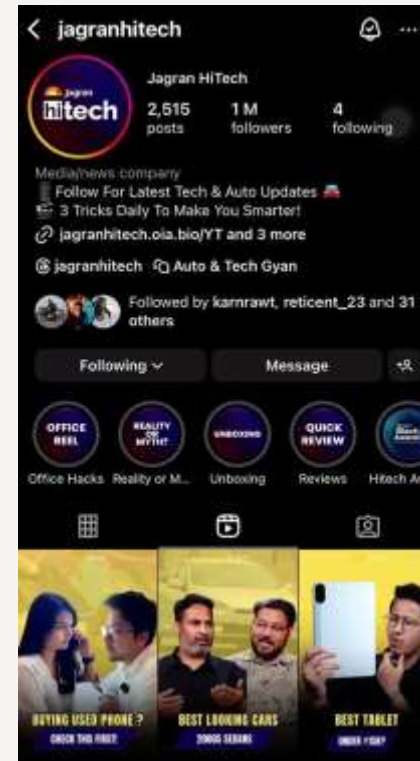
Home

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Jagran hitech



Jagran HiTech is a platform within Jagran New Media that focuses on providing the latest news, reviews, comparisons, and interviews from the world of technology and automobiles. It acts as a one-stop destination for information and expert discussions in these fields.

जागरण बिज़नेस

Jagran Business is a digital platform by Jagran New Media, focusing on providing financial insights and business news. It offers a range of content, including market updates, investment advice, and personal finance guidance, designed to empower both individuals and enterprises.

Avg. Time Spent

2.16 Min

Page View

4.15 Million

Empowers individuals by providing access to financial experts and actionable stories

Users

2.26 Million

Languages

English & Hindi





ગુજરાતી જાગરણ



Avg. Time Spent

4.2 Min



Page View

8 Million



The Fastest growing
Gujarati news
website



Users

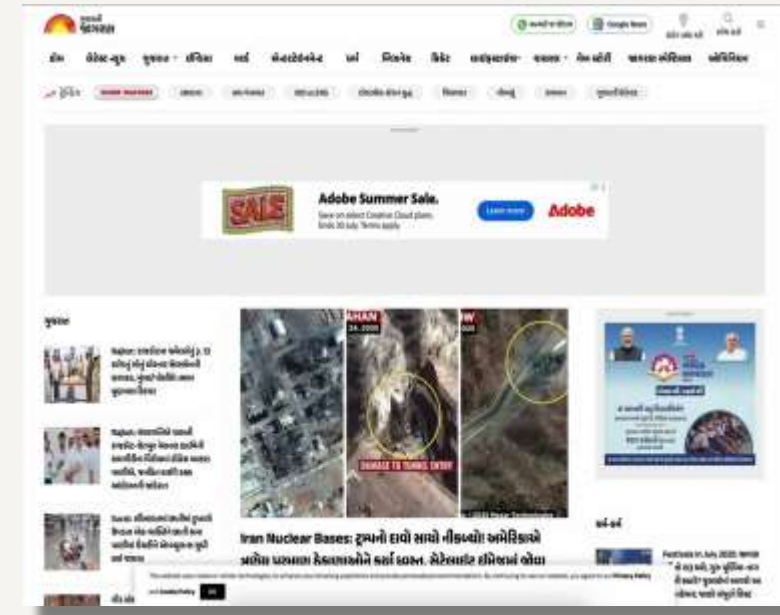
3.8 Million

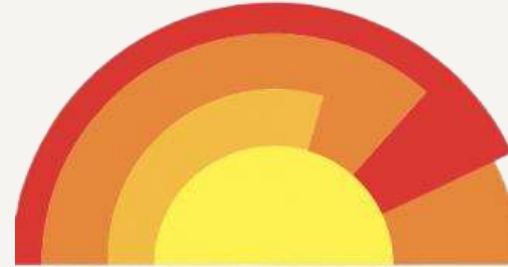


Languages

Gujarati

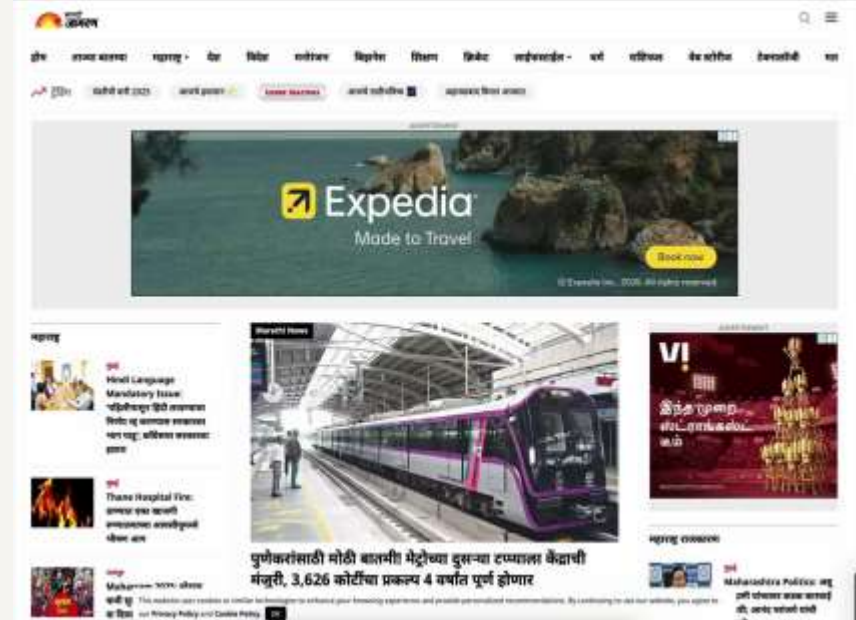
Gujarati Jagran is a news and information platform, specifically tailored for the Gujarati-speaking population, launched by Jagran New Media. It provides news, lifestyle content, trending topics, and more, all in the Gujarati language. Jagran Gujarati is a comprehensive and user-friendly source of information for the Gujarati community, both in India and internationally.





मराठी जागरण

Marathi Jagran is a Marathi news and information website launched by Jagran New Media to expand its digital presence in Maharashtra. It offers a wide range of content, including news, entertainment, business, lifestyle, and astrology, all in the Marathi language. The website aims to provide real-time local news coverage alongside content with a national perspective, featuring in-depth articles, engaging videos, and multimedia features.



Avg. Time Spent

1.6 Min



Page View

1 Million



Designed to cater to the unique interests and needs of Marathi readers



Users

252k +



Languages

Marathi

The Digital Atelier

Where creativity meets crafts in every click.



Next Here

01. Podcasts

Custom Created
Audio Stories
Audio Ads

02. Branded Content

Microsite
Articles
Videos - Youtube (CPM) &
CPV (In stream/ out stream)
Social

03. Influencer Content Marketing

YouTube Video – CPM,
CPV (In stream / out
stream)

04. Events & IP

Events
Activation
Sponsorships

05. High Impact Display Innovation

Banners & Roadblocks

Display Solutions



Programmatic Ready

Display Banners (ROS)

Roadblocks (100% SOV on First Scroll), Site Takeover

Maximizer (100% SOV on First Scroll)

Section Sponsorship (100% SOV on all sections)

Next Here

01 Inventory buying on Websites

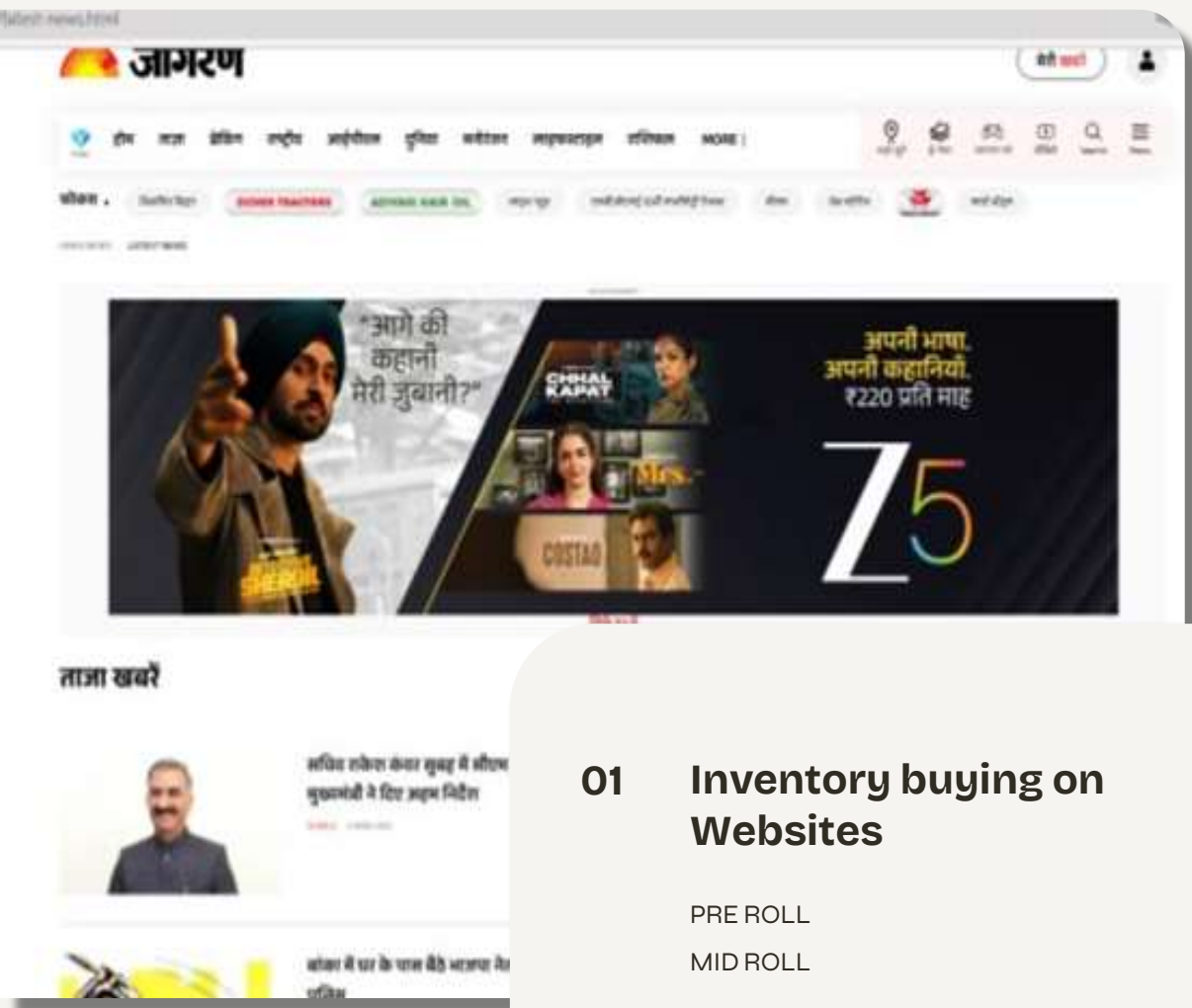
PRE ROLL

MID ROLL

02 Inventory buying on Jagran Youtube channel

PRE ROLL

MID ROLL



Where innovation meets Impact, Display Solutions that speak louder



[Next Here](#)



Rocketship Films is a new audio-visual production venture launched by Jagran New Media. It focuses on creating compelling, innovative content, including video production, animation, and creative solutions for brands. The venture aims to enhance storytelling through various audio-visual formats and content production.

Next Here

Thematic TVC
VO Dubbing
Launch Video
Audio Visuals
Instagram Reels

Product Window Films
Instore Videos
Fictional Videos
Musical Video
Social Media Projects



Impact Driven Campaign



Impact-driven marketing at Jagran New Media goes beyond visibility, we create campaigns that **inspire action and drive meaningful change**. By combining data, purpose, and storytelling, we connect brands with real people, delivering results that matter to business and to society.

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LinkedIn X Jagran #RokeNaRuke

To stimulate conversation and inspire action around the need for flexible working, especially women, and to position it as the single most effective thing employers can do to break workplace biases against women., JNM and LinkedIn partnered together to create a collective narrative towards flexibility for women at work.

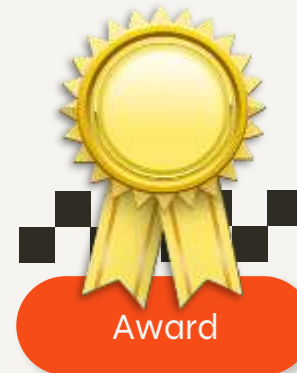
Campaign Faces

Vineeta Singh- CEO and Founder, Sugar Cosmetics

Sairee Chahal- Founder, Sheroes

Saria Nazneen- Talent Partner, Indeed.com

Jasleen Kaur- Marketing Head, Benetton Group



Video Views

6.1 Million +

Total Impressions

66 Million +

Article Pageviews

1 Million +



Bajaj Pulsar X Jagran

#DiscoveringKolkata

To create a high-impact, localized digital video campaign that drives excitement, emotional resonance, and aspiration for the **BAJAJ Pulsar NS 125** among young, performance-seeking riders in **West Bengal**.

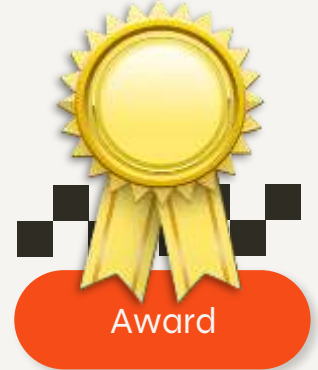
The objective is to showcase the bike's style, power, and agility through a **three-part video series**, while building a strong brand connection with the region's unique cultural and youth-driven energy.

Campaign Faces

Dipta Shankar Bakshi - The Lazy Bong

EPR IYER

Raja Burman



Video Views

1.3 Million +

Total Impressions

8 Million +

Total Reach

6 Million +

CFA Institute X Jagran

#FutureFinanceReady

Leverage the growing curiosity among young professionals and students about non-traditional roles in finance—FinTech, ESG investing, data-driven finance, and crypto assets. Position CFA Institute as the thought leader guiding this transition with the right tools, certifications, and global relevance.

Campaign Faces

Sandeep Gupta - CFA, CIPM

Co-Founder (Bhive ALTS), Director (CFA Society India)

Preeti Chheda - CFA

Chief Financial Officer (K Raheja Corp Investment

Managers LLP

Anantharaman S - CFA

Risk Management Expert



Next Here

HOW TO PREPARE FOR NEW-AGE CAREER OPTIONS IN FINANCE AND INVESTMENT MANAGEMENT

JOIN US ON: 28TH MAY | 6 PM TO 7 PM



Sandeep Gupta, CFA, CIPM
Co-Founder, Bhive ALTS
Director, CFA Society India



Anantharaman S, CFA
Chief Risk Officer,
Bank of Baroda



Preeti Chheda, CFA
Chief Financial Officer,
K Raheja Corp Investment
Managers LLP

Video Views

1 Million +

Total Impressions

7 Million +

Article Pageviews

0.2 Million +

Total Reach

5 Million +

Saridon X Jagran

#DardKyuSehna

To create awareness, drive engagement, and educate the target audience about the impact of post-pandemic stress and headaches, while positioning **Saridon** as a trusted solution for effective relief.

The campaign seeks to generate interest and build anticipation for the webinar through thoughtful, relatable, and solution-oriented content.

Campaign Faces

Dr. Aditi Govitrikar

Medical Doctor, Psychologist, Actor

Sandeep Verma

Country Head (Bayer Consumer Healthcare Division)

Dr. Anurag Gupta

Sr. Neurosurgeon & Minimally Invasive Spine Surgeon (Fortis Hospital)

Megha Mamgain

AVP & Business Head, Health & Lifestyle (Jagran New Media)



Next Here



Video Views

1 Million +

Total Impressions

5 Million +

Article Pageviews

0.2 Million +

Total Reach

4 Million +

Eicher Tractors X Jagran

#JazbaNayaJeetNayi

To create an emotionally uplifting **music video campaign** that celebrates the spirit of **Eid** through the lens of rural resilience, unity, and aspiration, while positioning **Eicher Tractors** as a symbol of progress, pride, and empowerment in India's heartlands.

[Next Here](#)

Video Views

1.3 Million +

Total Impressions

4 Million +

Total Reach

3 Million +

Article Pageviews

0.16 Million +

Maruti X Jagran

#UnmatedchedDominance

To craft an inspiring and visually striking narrative that parallels the relentless strength, balance, and endurance of a **triathlete** with the **uncompromising performance** of the **NEXA Grand Vitara**.

[Next Here](#)

Video Views

1.5 Million +

Impressions

7 Million +

Total Reach

5 Million +



Events/IPs/Offline Activations

At Summit-Verse, we create dynamic spaces where innovation, collaboration, and growth meet. Our mission is to elevate businesses through industry-tailored events spanning tech, health, gaming, EVs, lifestyle, education, and more fueling a community where success is built, not just celebrated.

[Next Here](#)

**20+ Custom
Events**

**10k+ Delegates
and Leaders
Attended**

**10+ Sectors &
Industries
Focussed**

**Formed
Meaningful
Partnerships**

Events/IPs/Offline Activations



**Jagran EV
Conclave &
Awards
Best B2B IP of the
Year**



**Jagran Samvad
Best Political
Event of the
Year**



**Poshan Summit
Best New B2B IP
of the Year**



**Jagran Badlav
MSME Conclave &
Awards
Best Business
Conference of the
Year**



**Jagran
Influencer &
Creator Awards
Best New B2B IP
of the Year**

Jagran Hitech Awards 5th Edition

Our flagship event is dedicated to empowering and celebrating innovators in the tech and automobile industries. By fostering technological advancement, we aim to inspire the next generation of pioneers. This event is the cornerstone of our efforts, bringing change and motivating innovators in these sectors.



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Campaign Faces

Shri Ranjeev Chandrasekhar

Hon'ble Union Minister of State for Skill Development and
Entrepreneurship, Electronics and Information

Technology

Mr Narain Karthikeyan

India's first F1 Driver



[Next Here](#)

Awards

500 +

Attendees

2000+

Campaign Reach

500 Million +

Gems Of Gujarat Conclave and Awards' 23

Unlocking Gujarat's Potential: A Celebration of Development in Emerging Sectors! The event delve into the dynamic developments unfolding across Gujarat's diverse sectors, from technology and infrastructure to healthcare and education. Our aim is to take this IP to more cities and recognise the emerging sectors and create communities and pave path for growth.



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Campaign Faces

Shri Bhupendrabhai Patel

Hon'ble Chief Minister of Gujarat

Shri Balvantsinh Rajput

Shri Harsh Sanghavi

Darshan Jariwala

Jay Chhaniyara



Next Here

Awards

25 +

Attendees

500+

Campaign Reach

85 Million

The Digital Bharat 2nd Edition

The Digital Bharat event aims to showcase the initiatives and vision of changemakers. It's a platform to amplify efforts, share best practices, and foster collaboration. By uniting thought leaders, policymakers, entrepreneurs, and technologists, we can propel India's digital evolution to new heights.



Campaign Faces

Shri Rajeev Chandrasekhar
Hon'ble Union Minister of State for Skill Development
and Entrepreneurship



Next Here

Awards

50 +

Attendees

400+

Campaign Reach

100 Million +

Education Awards & Conclave

2nd Edition

The Digital Bharat event aims to showcase the initiatives and vision of changemakers. It's a platform to amplify efforts, share best practices, and foster collaboration. By uniting thought leaders, policymakers, entrepreneurs, and technologists, we can propel India's digital evolution to new heights.



Campaign Faces

Shri. Vinai Kumar Saxena
Hon'ble Lieutenant Governor of India

Anand Rao Vishnu Patil
Anand Kumar
Prod Dhananjay Joshi



Next Here

Awards

50 +

Attendees

400+

Campaign Reach

100 Million +

Trusted Digital Reach

Leverages its large, credible audience across platforms like Jagran.com, HerZindagi, and Jagran Josh.

Creator Community & Events

Engages top influencers through events like the Influencers & Creator Awards to foster brand partnerships.

Influencer Marketing

Jagran New Media (JNM) leverages influencer marketing as a powerful tool to connect brands with relevant audiences through credible, data-driven, and engaging content. With a strong network of creators and platforms, JNM ensures impactful storytelling and authentic brand integration.



Next Here

Data-Driven Targeting

Uses analytics to match influencers with the right audience and deliver measurable results.

Integrated Brand Campaigns

Blends influencer content with branded videos, articles, and social media for maximum impact.

Dabur Vedic Tea x Jagran

20 micro Influencer reels

Showcasing the power of multiple micro influencers, promoting under budget and gaining interactive engagement across the following platforms:

- Dainik Jagran
- HerZindagi
- Onlymyhealth



Campaign Faces

Angel Peter, Aquib, Ayasha, Baani, Divyun Nanda, Heena Sachdeva, Himani, Himanshi Mittal, Irfan Khan, Jafry, Khushboo singla (Khushi), Khushboo Tawde, Krati, Lovely Sharma, Mansee, Pratiksha, Roshan Mishra, Saurabh Pandey , Timssy Vats, Titeekshaa Tawde



Next Here

Likes + Views

1 Million +

Savlon N95 x Jagran

Do gaj ki doori aur mask hai zaroori

The campaign reinforces the importance of wearing the right mask with the message: "Do Gaj Ki Doori Aur Mask Hai Zaruri." It educates audiences on the effectiveness of different masks highlighting that a cloth mask offers only 27 minutes of protection near an infected person, whereas an N95 mask provides up to 25 hours of safety. Endorsed by Vidya Balan, the campaign urges the public to choose smarter protection by opting for Savlon's certified FFP2 S or N95 masks for superior defense.



Campaign Face

Vidya Balan



Next Here

Average View Duration

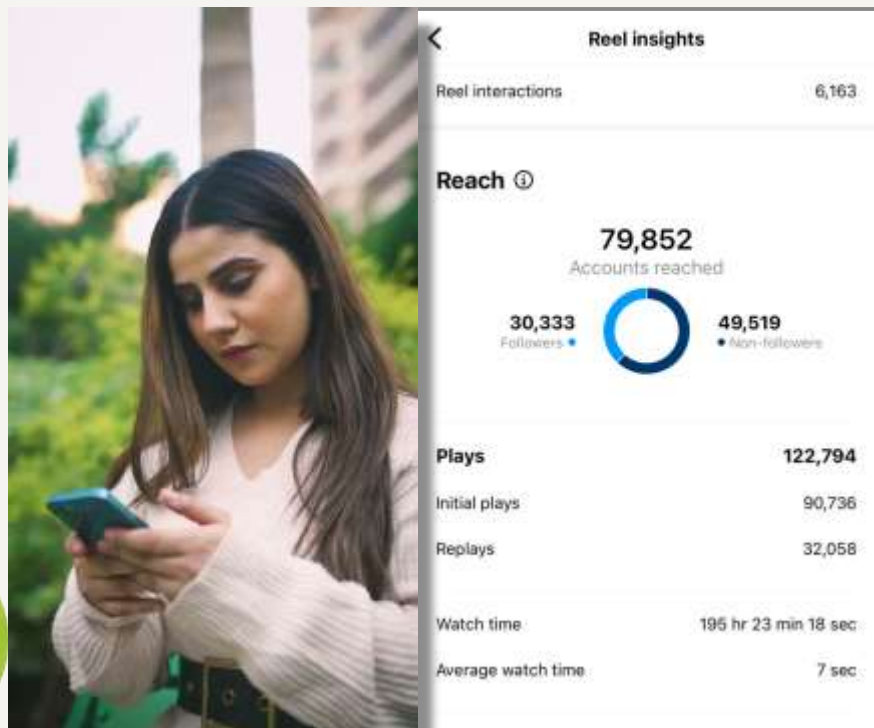
11 seconds

Watch Time

169 hours

Garnier x Dainik Jagran Regional Influencer reels

Garnier aimed to make hair coloring accessible, safe, and nourishing with its ammonia-free, oil-enriched Color Naturals range. To support this, we collaborated with 3 regional influencers who helped break the taboo around hair damage and drove positive engagement.



Campaign Faces

Aditi

Divyangi Rajput

Meet Bagga



Next Here

Likes + Views

4 million+

ITC Vivel Ved Vidya x Jagran

Timeless beauty transcends eras

ITC Vivel's VedVidya campaign creatively marries ancient beauty tradition with modern AI storytelling. By reviving Sharmila Tagore's younger self, the brand emphasizes that age-old, natural skincare wisdom is valuable and still applicable today. The core message: timeless beauty transcends eras, enriched by nature, technology, and sustainability.



Campaign Face

Soha Ali Khan



Next Here

Average View Duration

1:01 minutes

Watch Time

1341 Hours

LG Water Purifier x Jagran

Pure Water, Pure Health with LG

Clean drinking water is the cornerstone of a healthy life, and we've found the perfect water solution in the LG Water Purifier. In this comprehensive video, renowned actress Karishma Tanna walk you through its incredible features, ensuring both the quality and quantity of water that your body deserves.



Campaign Face

Karishma Tanna

Average View Duration

16 seconds

Watch Time

388 Hours

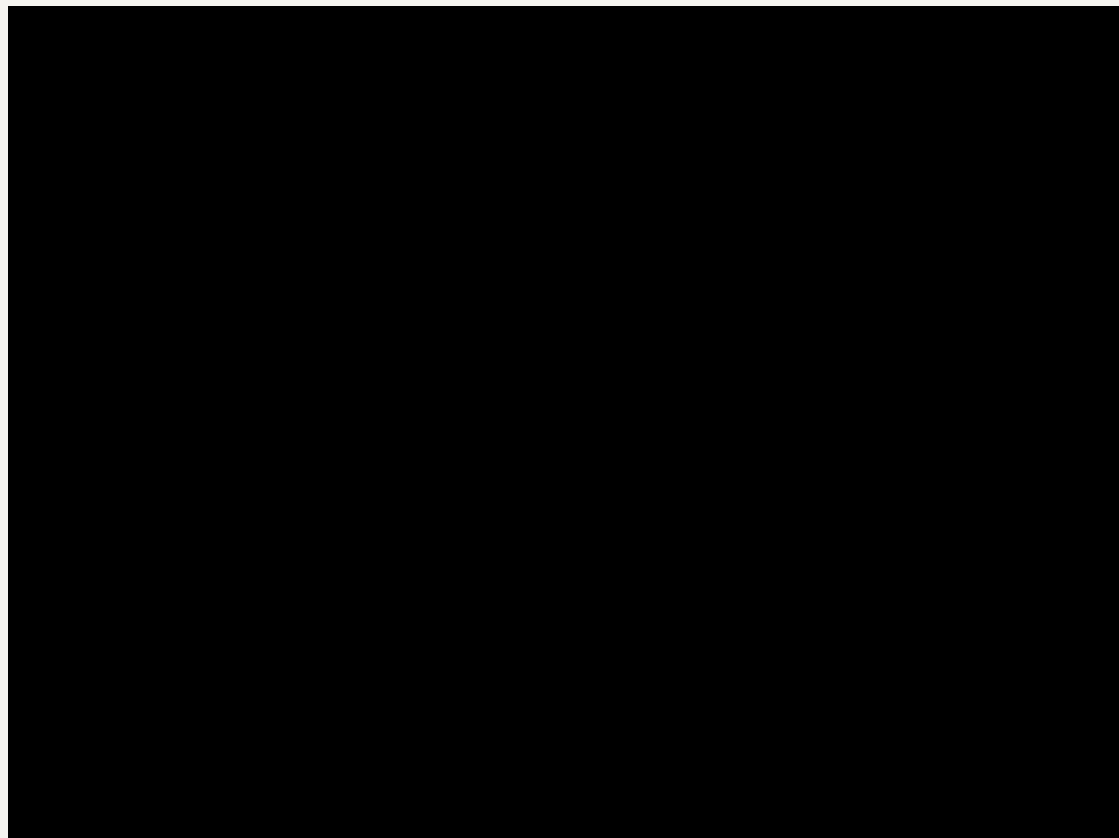


Next Here

ITC Engage x Jagran

Engage Fragrance Finder

This campaign features Avneet Kaur introducing the Engage Fragrance Finder a smart, interactive tool that helps users discover their perfect scent based on mood and personality. It simplifies fragrance selection while adding a fun, personal touch.



Campaign Face

Avneet Kaur



[Next Here](#)

Average View Duration

47 seconds

Watch Time

1467 Hours

ITC Engage x Dainik Jagran Actor Influencers

ITC Engage's "Intense Taiyaari" campaign, featuring Ravi Dubey and Prince Narula, highlighted how modern men prepare intensely for every moment. With bold, long-lasting fragrances, Engage positioned itself as the go-to scent for confident, ready-for-anything men.

Campaign Faces

Prince Narula - Actor

Ravi Dubey - Actor



Next Here



Average View Duration

54 seconds

Watch Time

1878 Hours

Savlon Hexa Advanced Body Wash x Jagran

Savlon Hexa – 6 Layer Protection, Har Pal Suraksha.

The campaign showcases Shamita Shetty trusting Savlon Hexa for her daily protection. With its powerful 6-layered germ protection formula, Savlon Hexa keeps her safe and confident in every situation whether at home, on the go, or at work. The messaging emphasizes strong, everyday hygiene with a trusted antiseptic brand.

Campaign Face

Shamita Shetty



Average View Duration

16 seconds

Watch Time

388 Hours



Next Here

**India listens, learns, and leads
with
Jagran New Media
make your brand part of the
conversation.**



Thank You For Your Attention

Leverage our trusted platforms to engage audiences where
credibility meets impact.



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m



Narender Kapoor

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Asim Sharma

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