



www.vishvas.news gets certified by International Fact-Checking Network

www.vishvas.news - India's first dedicated Hindi fact-check and news verification portal

Delhi, 23.01.2019: www.vishvas.news - the fact-check and news verification portal of Jagran New Media, which is the digital wing of Jagran Prakashan Ltd, has been certified by the International Fact-Checking Network (IFCN). The International Fact-Checking Network is a unit of the Poynter Institute which is dedicated to bringing together fact-checkers from around the world. Jagran New Media is among the select 62 prestigious global media companies that have received this certification from the Poynter Institute.

www.vishvas.news is India's first dedicated Hindi news fact-check and verification portal which has a dedicated editorial team to identify, verify and authenticate news. A Google News Initiative trained Editor and the team follow a policy of non-partisanship and fairness in this fact-checking and verification exercise. The basic objective of www.vishvas.news is to check the authenticity of any news or information on the basis of facts without any fear or favour. www.vishvas.news curbs the spread of fake news by acting as a one-stop destination to verify the facts in the news of social importance through a simple process.

IFCN certification has been awarded to www.vishvas.news following a rigorous evaluation process conducted by external assessors. The reviewers evaluated the application on 12 aspects, including non-partisanship and fairness, transparency of sources, transparency of funding and organization, transparency of methodology, and an open and honest correction policy.

Commenting on this achievement, Mr Bharat Gupta – CEO, JNM, said “As a media Group, while one aspect of our responsibility is producing original, relevant and factual content that is trustworthy, with changing times, the other aspect of our responsibility is to analyse social conversations, isolate concerning content and verify the same with factual information to produce factual, unbiased and non-partisan content, so that our users are served only the most trustworthy information. In the growing age of social media, the latter is an even bigger responsibility for us.

I am extremely happy to announce the launch of a new website, www.Vishvas.News, which introduces trust-based facts across scattered news.

We thank IFCN for awarding us this certification. It is an attestation of the tremendous effort being put in by our Editorial Team and is a stamp on the systems and processes that have been put in place at Jagran New Media to deliver high quality factual content.”

The Editor-In-Chief, Jagran New Media, Rajesh Upadhyay, said: “In the past few years, fake news has become a major challenge for media houses worldwide. The consequences are all the more worrying for India as people from within the media industry fall prey to misinformation. Keeping in view the magnitude of this challenge, we have trained our team rigorously on fact checking and news verification and have launched www.vishvas.news. Our motivation for launching this initiative stems from our commitment to debunk fake news. I appreciate that our efforts have been certified by the International Fact Checking Network (IFCN).”

About Jagran New Media - Jagran New Media is the digital wing of the Jagran Prakashan Limited - India's leading media and communications group with interests spanning across Print, OOH, Activations, Radio and Digital. Jagran New Media creates and publishes online news and information content - which informs, educates and helps users to take better life decisions. The company portfolio includes 9 digital platforms which provide content across genres like news, education, lifestyle, entertainment, health, youth & fact check. Currently, Jagran New Media has a reach of over 40.2 Million users (comScore MMX Multi- Platform; August 2018).

For more information, please refer – www.vishvas.news and www.jnm.digital