

JOB DESCRIPTION			
IDENTIFICATION			
Designation	Assistant Manager	Function	Jagran.Com
Location	New Delhi	Department	Product

Key Responsibilities:

- Result oriented, should display Very strong execution skills after internalizing the product strategy
- Continuous Ideation for User and Engagement maximization
- Synthesize requirements from various internal sources and evaluate feasibility / impact
- Ability to prioritize features basis revenue/PV impact
- Create, Maintain and Upgrade processes for the product requirement gathering & Testing
- Write functional specifications including requirements and detailed user cases and storyboards for new product features
- Provide product training, printed and electronic promotional material and the necessary technical expertise to sales team to enable them sell the product

Job Specific Knowledge & Skills

a) Functional :

- Proven experience in a similar role essential in a product development environment in News domain.
- Experience in handling large scale digital properties, for all breakpoints (Web/Mobile/Tablet) and platforms (Web/App).
- Hands on experience of using tools like GA, Chartbeat, Crowd tangle etc.to analyze datasets.

b) Behavioral:

- People person with right attitude to work with inter function teams in a challenging environment

Qualification & Experience:

- Qualification: MBA with B.Tech degree from a reputed institute; preferably in Computer Science/IT; is a plus
- Experience: 4-7 years in relevant domain