

Position	Content Writer
Function	Editorial - Jagran Josh
Experience	2-5 Years
Location	Delhi
Job Description	<ol style="list-style-type: none"> 1. Write informative articles for professional exams such as MBA, Engineering, Law, Media and so on. 2. Conduct thorough research and come up with original content to establish thought leadership in the given sphere. 3. Develop error free, plagiarism free and reader friendly content as per SEO guidelines. 4. Work on breaking stories and updating static pages during the School results season. 5. Utilize own experience and enhance knowledge base to be able to answer student queries intelligently. 6. Develop and maintain professional ties with faculty, exam governing bodies, and exam toppers to get newsworthy and real-time information. 7. Work in collaboration with Product, SEO, sales & marketing and other departments to ensure that suitable content is produced for the end user. 8. Keep abreast of all new developments in the test prep industry. 9. Carry out any other work-related tasks as found suitable by the management.
Knowledge & Skills	<p>A. Functional: Well versed with all ongoing development in the test prep and especially the Indian entrance exams sphere Ability to research, write, edit and develop fresh content independently. Excellent command over the English language. Knowledge of MS-Word, MS Excel, MS Power Point, MS Paint Experience of working in a digital environment/educational content creation company</p> <p>B. Behavioral: Should be process-oriented and be able to understand content-creation and work flow to ensure seamless delivery</p>
Qualification	<p>Qualification: The candidate should be Graduate or Post graduate from a reputed institution with a good academic record</p> <p>Experience: The candidate must have 2-5 years of experience in Content writing for an education portal focused on MBA/professional exam prep.</p>