

JOB DESCRIPTION			
<b>IDENTIFICATION</b>			
Actual Designation	<b>Graphic Designer</b>	Function	<b>Technology</b>
Location	<b>New Delhi</b>	Sub-Function	<b>Design</b>

**Key Responsibilities:**

- Create and design various materials for print and digital collateral
- Ensure projects are completed with high quality and on schedule
- Establish creative direction for the company as well as brand guidelines
- Prioritize and manage multiple projects within design specifications and budget restrictions
- Perform retouching and manipulation of images
- Work with a wide range of media and use graphic design software

**Job Specific Knowledge & Skills**

**Functional:** Knowledge of layouts, graphic fundamentals, typography, print, social media design

Knowledge of Adobe PhotoShop, Illustrator, Sketch, corel draw and other graphic design software

Compelling portfolio of work over a wide range of creative projects

**Qualification & Experience:**

- a) Qualification: Bachelor's degree in graphic arts, design, communications, or related field
- b) Experience: 3-5 years of experience in graphic design