

Bharat Gupta Recognized as One of India's Best Leaders in Times of Crisis 2021

August 14th, 2021: In a very special study conducted by Great Place to Work® India, 75 leaders have been recognized for their exemplary leadership during this very challenging year. 25 of these leaders are spearheading mid-size organizations (having 100-500 employees), while 50 of them are leaders of large organizations (having more than 500 employees).

This unique study by Great Place to Work® India was conducted to gain insight into the various ways in which organizations dealt with the VUCA environment intensified by the pandemic. Great Place to Work® India then validated the study with employees through a detailed survey.

The Covid-19 Pandemic challenged old paradigms of working and thrust the new normal on businesses and the work force. While organizations have found ways to cope with the VUCA world, current times placed tremendous pressure on the leadership team to be agile, decisive and adaptable. There have been many examples of exemplary behavior on the part of senior leadership, be it redefining business models, redesigning workplaces to suit the current needs or ensuring the wellbeing of the workforce. The 'India's Best Leaders in time of Crisis 2021' Study was a Great Place to Work® India initiative to identify leaders who have demonstrated exceptional ability in dealing with the COVID-19 crisis.

The study captured history as it happened by enabling organizations to update actions and initiatives regularly, while a short impact survey was conducted on cross-sections of employees to understand their experience during these challenging times.

On getting the recognition **Mr. Bharat Gupta** said, The Optics of GPTW is nothing but a scientific way not only to introduce & practice great management and people development leading to sustainable business models, but to ensure true value creation both within the company and outside of the company. **What we sow is what we reap**, the value system remains the same!

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